

Institute for Research in the Humanities  
**Workshop on Publication Strategies in the Humanities**  
**Lunch Provided (RSVP necessary)**  
**Open to IRH Fellows and UW-Madison faculty, staff, and students**  
Wednesday, February 23, 2011  
Noon-1:30 pm  
212 University Club Building  
(2<sup>nd</sup> floor seminar room facing lake at front of building)  
irh.wisc.edu/

**Lunch:** A catered lunch will be available for those who RSVPed for lunch, at 11:45am. RSVP to [rsvp@irh.wisc.edu](mailto:rsvp@irh.wisc.edu) by **Wednesday, February 16, 4:00pm**, sooner if possible. All are welcome, whether or not you come for lunch (you can also bring your own). Coffee, tea, and beverages will be available.

**Panelists:**

Gwen Walker, Acquisitions Editor, University of Wisconsin Press

Paul Boyer, Merle Curti Professor Emeritus of History, Editor, UW-Press Series, Studies in American Thought and Culture; Editor-in-Chief, *The Oxford Companion to United States History*. Former director of the Institute, 1993-2001.

Nancy Rose Marshall, Associate Professor of Art History; author of *Painting Victorian London: City of Gold and Mud*, Yale University Press, 2010. Resident Fellow at the Institute, 2008.

Susan Stanford Friedman, Director, Institute for Research in the Humanities and Co-Editor of *Contemporary Women's Writing*, Oxford University Press Journal, 2007--.

**Format:** Panelists will make brief presentations (about 7-10 minutes) on publication issues most related to their work as editors and/or mentors. Presentations should take about 40 minutes. The remainder of the seminar will be discussion, with all attendees encouraged to bring questions, ideas, concerns, strategies, and issues for group discussion.

**Some Questions for Discussion:** Discussion will not be limited to these questions. Participants are welcome to raise any issues germane to publication of research. The questions below are ones that frequently arise and may help to guide panelist and participant discussion.

**Book Publication :**

- What is the difference between a dissertation and a book, and what are the best strategies for making the transition?
- How should you shape, complete, and market your book manuscript, given the crisis in humanities book publication and the rise of digital media affecting the publication of research in the humanities? This includes questions of audience, length, breadth.
- How should you locate and approach the right publisher?
- What makes an effective book prospectus?
- What issues are involved in multiple versus exclusive submission of book manuscripts?

- How many chapters of a book can be published in article form before the book?
- What is the relationship between publication issues and getting a job and/or promotion?

**Article and Book Chapter Publications:**

- How should you select the “right” journal for submission of essays? How do issues of audience affect this choice? Expectations for hiring and promotion?
- What are the pluses and minuses of refereed articles versus book chapters?
- What are the pluses and minuses of online versus hard copy journals?

**Bring your own questions!**

**Guidelines Available at Seminar:**

Susan Stanford Friedman, “Getting Your First Book Published in the Humanities: Guidelines for Press Selection and Book Prospectus.” (electronic copies available at [basu@wisc.edu](mailto:basu@wisc.edu)).

Susan Stanford Friedman, “Writing Effective Grants Proposals for Individual Fellowships in the Humanities and Social Sciences.” (electronic copies available at [basu@wisc.edu](mailto:basu@wisc.edu))

Adam Przeworski and Frank Salomon. “The Art of Writing Proposals: Some Candid Suggestions for Applicants to Social Science Research Council Competitions.” Prepared for and distributed by SSRC.

**Additional Resources:**

William Germano, *Getting It Published*. 2000. 2001. 2<sup>nd</sup>. ed. Chicago: U of Chicago P, 2008.

William Germano, *From Dissertation to Book*. Chicago: U of Chicago P, 2005.

Eleanor Harman, Ian Montagnes, Siobhan McMenemy, and Chris Bucci, eds. *The Thesis and the Book: A Guide for First-Time Academic Authors*. 2003. 2<sup>nd</sup> ed. Toronto: U of Toronto P, 2008.

Beth Leuy, ed. *Revising Your Dissertation: Advice from Leading Editors*. 2004. Rev. ed. Berkeley: U of California P, 2008.